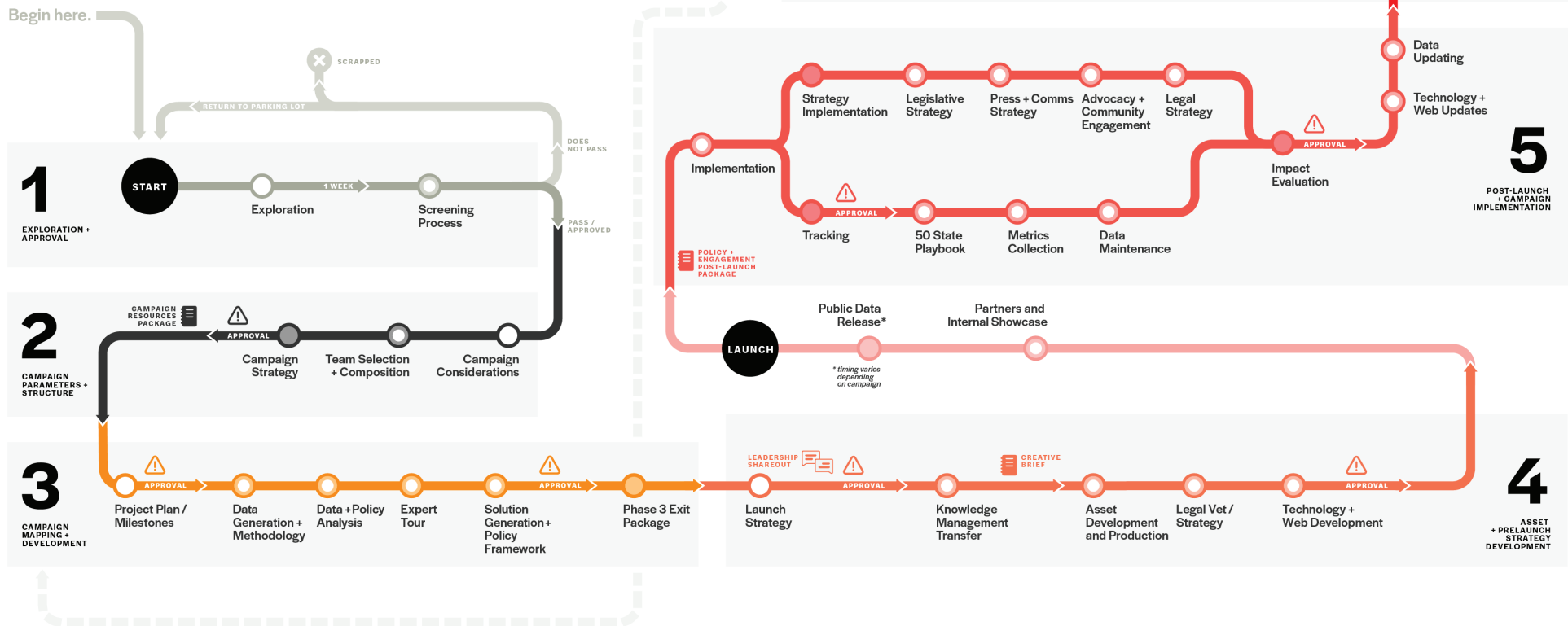


Campaign Workflow

Each unique CZ campaign goes through a rigorous research-to-impact workflow process in order to achieve meaningful success after launch. This basic workflow includes the 6 project phases outlined below.

Please note advocacy/unique campaigns may have an amended workflow.



Your support makes this work possible.

Campaign Zero is a research-driven advocacy organization reimagining public safety beyond policing. We conduct in-depth policy analysis across all 50 states, and we turn that research into real policy & legislative change. Our recommendations are grounded in policy expertise, data generation, and rigorous research. We don't just identify problems. We build the solutions and we see them through.